



## Where you learn more than just the skill.

P.O. Box 1081\*13347 West Main \*Larose, LA 70373  
985-693-7109 / [www.alstarzacademy.com](http://www.alstarzacademy.com)

Dear Sir or Madame:

ALSTARZ Professional Services, LLC invites you to join us as we prepare to publish the second volume of our Building Champions Magazine, which will feature athletes from around our great state. Building Champions Volume 2 will give readers an opportunity to become informed about what is going on in the world of cheer and dance.

Last years' initial publication was made possible by friends and family of our team members, and it is an accomplishment for which we are very proud. However, this year we are branching out even further, in hopes of reaching more individuals and creating an even better magazine.

The magazine will feature, but is not limited, to the following topics:

1. Cheerleading and Dancing
2. Health and exercise
3. Specific skill instruction
4. Apparel
5. Spotlight Students and Events
6. Spotlight School Team(s)/All-Star Gyms/Dance Studios
7. Champion Choices (spotlights on acts of kindness or heroic deeds)
8. Scholarship Opportunities
9. Self-Care tips for body and mind
10. Spirit tips

Founded in 2001 and led by Crystal Green, ALSTARZ was the first cheerleading and tumbling facility to be built in Lafourche Parish. Crystal had a vision of bringing quality instruction and education to the youth of Lafourche in the areas of cheer and dance. Her experience, firstly as a junior high / high school cheerleader, then as an instructor for the National Cheerleaders Association (NCA), and finally as cheerleading coach and advisor at the University of Louisiana Lafayette (UL), led her to dream up and make a reality, what is now ALSTARZ. Her mastery, along with her skilled staff, allows her to provide young athletes the opportunity to gain excellent knowledge and skills through ALSTARZ. Our hope now is that readers from across the state can be introduced to and enlightened about the world of cheer and dance.

We humbly ask you to consider purchasing an advertisement for the second edition of our Building Champions magazine. Currently our magazine is being published 1 time per year, but with support from individuals and businesses alike, we are confident that we can reach our dream of publishing twice a year by 2016.

All staff and students at ALSTARZ thank you in advance for your time, and we look forward to receiving your sponsorship. Whether big or small, your contribution will not only make this magazine possible, but it will make it a success.

Sincerely,  
ALSTARZ Staff & Family